PRABHASH KUMAR

UX/UI Designer

Asansol, West Bengal, India +91-9933895204 prabhash.kr011@gmail.com www.prabhashkumar.in

PROFILE SUMMARY

User Experience Designer with a background in graphic design and a strong foundation in visual communication principles like typography, layout, color theory and interaction design. These skills allow me to design intuitive, user-friendly, and aesthetically pleasing interfaces. Currently seeking a UX role where I can grow and contribute meaningfully.

EXPERIENCE

Freelancer, Remote —Graphics Designer

JULY 2016- PRESENT

Created brand identities, social media creatives, and marketing visuals for clients across industries.

Collaborated closely with clients to understand design needs and deliver impactful visual solutions.

UX DESIGN PROJECTS

Healthcare Appointment Booking App

View Case Study

Role: UX Designer | Tools: Figma, Illustrator, Notion, FigJam

Designed a mobile app that connects patients in smaller towns with doctors, making healthcare more accessible. The app allows users to search for doctors, book appointments, manage medical records, and access services in local languages. Focused on clarity, inclusivity, and a seamless booking experience to bridge the urban—rural healthcare gap.

Self-Checkout Supermarket App

View Case Study

Role: UX Designer | Tools: Figma, Illustrator

Designed a mobile app that allows users to scan items, track their cart, and pay without waiting in line. Focused on simplifying the checkout process for busy shoppers.

EV Charging Station Locator App

View Case Study

Role: UX Designer | Tools: Figma, Illustrator

Designed a mobile app to help electric vehicle users find the nearest charging stations, check availability, and plan routes based on battery range. Focused on intuitive navigation, map integration, and real-time feedback for a seamless user experience.

SKILLS

UX Design:

Wireframing, High Fidelity Mockups, Prototyping, Design System, User Research, Usability Testing, User Personas, Journey Mapping

Graphic Design:

Typography, Color Theory, Branding, Print Design, Visual Hierarchy, Digital Illustration, Iconography

Tools:

Figma, Adobe XD, Photoshop, Illustrator, InDesign

Soft Skills:

Problem-Solving, Attention to detail, Empathy, Adaptability, Collaboration, Communication

EDUCATION

Bachelor of Arts in VFX & Animation
Mahatma Gandhi University

EXTRACURRICULAR & SIMULATIONS

BCG Strategic & Experience Design Job Simulation on Forage

Accenture North America Product Design virtual experience program on Forage

LANGUAGES

English, Hindi, Bengali